# \$10,000 & Up

# 1923 Dream Camper

This 1923 fully restored Dream Camper is sure to attract media attention. Rod Cathcart "Deputy Boots" & Bob Barkwill "Sheriff Britches" will be providing comical songs promoting Sponsor with all original music.

# **Armed Services' Day**

Show your American pride. Armed Services' Day will be held on **Sunday, September 2<sup>nd</sup>**. This special tribute is dedicated to all the brave military men and women. All Military (past, present and future) are admitted into the Fair FREE. Special activities to include: Several military displays, Opening Remarks by a Military VIP and a Military Tribute Concert at 2:30 p.m., a "Veteran of the Year" Awards Program at 3:30 p.m. and a Memorial Service at the Veterans' Monument. All military are invited to participate in the 5:00 p.m. Feature Parade.

#### Children's Shows - "Dragon Scales & Faerie Tales"

A real hit with families our Children's Show is family entertainment at its best. Shows will take place in the spacious, air-conditioned, Hudson Auditorium. Performances are three (3) times a day everyday throughout the Fair and are sure to please young and old alike.

# **Coloring Books & Crayons**

Custom designed coloring books, with sponsor name/logo and advertising on the back cover, will be a big hit. Thousands of children that visit the Fair may receive a **FREE** coloring book and crayons from prime locations. This is a unique way to promote the distinctive aspects of your business to a growing and very important family market.

# **Community Arts Corridor**

This large glass Corridor connects the Community Arts Exhibit Hall and the Hudson Auditorium. The Corridor offers a great opportunity for indoor exhibits and name exposure to the crowds attending shows in the Auditorium and visiting the Community Arts Exhibit Hall.

#### **Hudson Auditorium**

The air-conditioned auditorium boasts a full size stage with a six hundred (600) seat capacity. DreamWeaver Productions will be presenting **"Dragon Scales & Faerie Tales"**, a children's theatrical production, three (3) times per day everyday throughout the Fair. Other special programming such as the Dance Competition and Armed Services' Day - "Veteran of the Year" Program, is also held in the auditorium.

#### **InFAIRmation Booths**

Eight (8) InFAIRmation Booths are placed strategically throughout the fairgrounds. One Booth is at every entrance and others are located in high traffic areas. Booths provide a display area for sponsor signage and opportunities to distribute sponsor material. All booths are attended by the MSF Volunteers.

# **Petting Zoo**

"Show Me Safari" proudly presents an exotic animal petting zoo. A 40' x 80' tent will be home to over fifty (50) animals, exotic & domestic. Fair patrons will be able to see these animals up close and personal. Some animals may even be fed by fairgoers! This venue promises to be a real crowd pleaser.

# **Puppetone Rockers**

Bobby Hill and his Puppetone Rockers consist of a (15' X 15') "Roaming Grand Piano" with a group of oversized marionettes that dance and sway to high impact music. They present a strong, effective message of "Stay Away From Drugs" and "Believe in Yourself". They will perform daily from the Gazebo area, be featured in the Puppetone Rockers' Daily Parade and stroll the grounds. Bobby can tailor his show to meet Sponsor needs.

#### **Racing Pigs**

This venue is an all time favorite of fairgoers, located near the interactive Petting Zoo. The Racing Pigs offers three (3) races a day weekdays and four (4) a day on weekends. Standing room only crowds cheer on their favorite porker.

#### **Science Show**

The Science Show is popular with fairgoers of all ages. The stage in the Hudson Auditorium becomes the home for this educational and entertaining venue four (4) times a day every day of the Fair. Performances are scheduled in-between the Children's Shows. The Science Show focuses on safe, fun, scientific experiments that can be done at school and even at home.

# Seniors' Day

On **Monday, August 27**<sup>th</sup>, the Seniors' Day program is located in the Family Grove. Seniors' Day boasts an attendance of **12,000 seniors**. All Seniors are admitted into the Fair FREE. Several senior-related display tables, as approved by the sponsor, are located at the venue. Programs and flyers are sent out to hundreds of Senior Recreation Centers throughout the State. Sponsor advertisements may also be included in these mailings.

#### **Trash Can Covers**

Over 200 trash cans are placed throughout the fairgrounds and parking lots. All trash cans will offer great advertising opportunities. Vinyl covers will be custom made with sponsor logo and a message.